CORPORATE SOCIAL RESPONSIBILITY APPROACH



PAK is fully aware of its responsibility as a port and economic and industrial partner in economic development, environmental and social progress and, more generally, in the positive transformation of Cameroon.

By making Corporate Social Responsibility a cross-functional strategic priority, PAK is helping to build greener, more inclusive development models, and to provide innovative, responsible solutions with a positive impact.

Its ambition for sustainable growth and support for all stakeholders has made it possible to give full meaning to port operations, in line with its values of responsibility, commitment, team spirit and innovation.

PAK's CSR approach is based on five main areas of intervention:

- Promoting inclusion through solidarity, education and culture through the Kribi Socio-Economic Support Programme (PASEK), which supports local communities and associative partners, with initiatives led by various port stakeholders.

- Acting as a responsible employer with regard to its human capital, covering aspects of recruitment, staff retention, development, training, safety, listening, fairness, diversity and inclusion.

- Making responsible port activity a shared and mobilising objective, which integrates environmental and social criteria in the support provided to users and in the development of responsible and innovative port solutions.

- Acting as an environmental player committed to reducing its carbon footprint and contributing to green initiat<u>ives.</u>

- Ensuring sound governance and ethical and responsible behaviour at all levels, especially through compliance and the safety of port operations, and by placing the user at the core of all activities.

PERSPECTIVES

The 2nd phase of the construction of the Kribi Deep-sea Port was launched with the two-fold aim of increasing the competitiveness of the port of Kribi by making it a leading logistics hub, and anticipating the approaching congestion of port facilities. It is being carried out on an EPC basis by CHEC at a total cost of USD793 million (around CFAF 400 billion). The development work covers an area of around 1,500 hectares of raw land. Ultimately, these developments will enable the PAK to offer economic operators a full range of real estate, including warehouses, ready-to-use offices and serviced bare plots, to the highest standards.

« SMART PORT », « ATTRACTIVE **BUSINESS** »

Between (smart port) and (attractive port location», PAK is working to promote a largescale transformation of the port area. The aim here is to strengthen the quality and diversity of the services offered, to complete the diaital transformation, to raise the profile of the industrial port zone and to prepare to welcome even more of the industrial, logistics and commercial investment needed to ensure the future and viability of the port.

CERTIFICATIONS AND AWARDS

PAK stands out for its digital procedures, its competitive handling of traffic and its flexible costs. As a result, it was ISPS certified for port safety and security in 2018.

The company equally received various awards in Cameroon and abroad.

- The best quayside productivity award

granted in December 2023 by PMAWCA during its General Meeting held in Lagos, Nigeria.

- The « Milestone Achievement Awards »

won in October 2023 in Brussels at the Rebranding Africa Awards.

- The award for strategic support given to the Port Authority of Kribi (PAK) by the Cameroon Customs Directorate (DGD) in October 2022 in Yaoundé.





PAK has the following values:

Innovation **Overcoming oneself** Responsibility Sharing Professionalism

These values advocate creativity, flexibility, performance, commitment, responsibility, security, strength and passion and make PAK a place of excellence and character.



Smart Port, Attractive Business

CREATION

The Port Authority of Kribi (PAK) is a public Cameroonian company created in 1999 and reorganised by decrees N°2020/250 and 2020/251. It a legal entity with financial autonomy and the State as sole shareholder. In addition to its head office located in Kribi, PAK has 2 representations in Yaoundé and Douala.

ACTIVITIES

PAK has the responsibility to ensure the management, operation, maintenance, upkeep of the Kribi Deep-sea Port located in Mboro, 35 km south of Kribi, Cameroon. PAK equally manages a port dedicated to servicing operations on the Kienke river and equally carries out pilotage and security watch on the oil and gas terminals of Komé-Kribi1, Ebomé and Hilli Episeyo.





C M A CE N

PORT OPERATORS

In accordance with the national port legal and regulatory framework, PAK recruited internationally recognised private operators with a proven track record and expertise to ensure quality service in the port.

KCT : operation of the container terminal KMT : operation of the multipurpose terminal SMITLAMNALCO : towing and mooring activities TRANSATLANTIC : goods scanning activities

SERVICES

The Port Authority of Kribi provides an array of port services:

• CARGO SERVICES

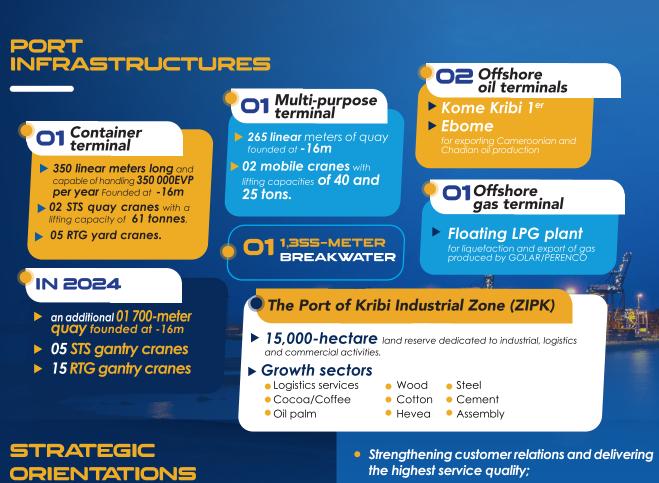
- Handling (on board, onshore)
- Stuffing of containers
- De-stuffing of containers
- Storage

• VESSEL SERVICES

- Pilotage
- Mooring
- Towing
- Bunkering







The strategic plan is a milestone in PAK development

while affirming its local presence, its vocation as trustworthy partner and its will to provide users with

the expertise and know-how of a reference port.

This strategic growth ambition is based on several

pillars:

 Providing a range of products and services to the highest international standards, relying on internationally renowned operators and cost flexibility;

- Investing in innovation, new technologies and digital technologies to offer new customer experiences and optimised customer care;
- Developing PAK's organisation to promote agility in decision-making and proactive teams;
- Playing an active part in the positive transformation of the national economy, as a responsible and socially committed operator.